

# Assets In Action

## October 2007

The month of October was very successful.

Bernadette has started to promote the website at [www.AssetsInAction.info](http://www.AssetsInAction.info) in a variety of ways including (KRSN, the Monitor, PAC-8 and the LANB teller screens).

Bernadette met with all of the school district counselors in their monthly meeting (October 22<sup>nd</sup>). She spoke about Assets and how we'd like to provide general information on the approach. She also spoke about coordinating lunchtime brown bags or evening presentations for parents or staff trainings on site.

Bernadette is working on training to be done in Espanola and Eddy County. These will be done by Flora Sanchez of Vision Training Associates. These are paid for by CYFD.

Our first Los Alamos Monitor advertisement had some errors. We hope to remedy an error in the first printing. Our weekly assets will begin in December. The educational piece will include encouraging community members to sign up for weekly newsletters and emails sharing the Asset message. We will report our numbers at each monthly JJAB meeting starting in December.

Our corrected version of our ad did run, but the size was much smaller than planned. We had asked that it run a second time, but the wrong size was run again. We should have only been charged for 2 of the 3 ads. We will continue to work to remedy the issue.

### **Cookies & Conversation**

Bernadette is working on a project that would be a multi generational activity involving senior citizens and high school students. Bernadette has been in contact with Pauline Powell Schneider of the Los Alamos Retired and Senior Organization to present this idea to seniors at a lunchtime presentation has been scheduled for November 19<sup>th</sup>.

Bernadette has also been asked to make a presentation at the following venues:

Chamber Business Breakfast on November 1<sup>st</sup>

Rotary luncheon on November 15<sup>th</sup>

Pinon Elementary parents group November 16<sup>th</sup>

Bernadette will attend the national conference with Search Institute November 8<sup>th</sup> thru the 10<sup>th</sup>. A report can be made on the conference at the JJAB's November meeting.