

America's Promise Meeting

February 14, 2007

5:15 PM – 6:15 PM

CADCA Forum

Meeting Minutes

present: Jennifer Orren, George Knotts, Morris Pongratz, Cheryl Pongratz, Wayne Frith, Cindy Chaney, Karen DesAulniens, Linda Thompson, Joyce Lipscomb, Rick Peterson, Francie Peardon, Charlotte Combe, Tammy Rubino, Eva Griffin, Dianne Simon, Mary Kovacevich, Greg Puckett

How Will Communities Promote Honor (6 -12 months)

- bought wagons with “City of Promise” and pull on street or place in store windows
- strong media component and positive stories
- billboards with local companies and move around county (example: paid \$500 and \$16,000 in kind)
- show advertisement between movies at local movie theater
- posting on website to show economic development and retirement possibilities
- copy and paste application to place on website
- generate local sources in kind for local events
- go to faith based groups in September for National Recovery Month (start of annual donation)
- place award on Chamber of Commerce website
- place award with school rating websites
- press conference
- red wagon city website with short description
- town hall meeting (childhood obesity)
- 2 posters at visitors center
- Town newspaper put logo on bottom corner of every paper published
- T shirts, mugs, pins
- Planning committee should sift through application and recognize agencies at spring event.
- New logo for billboard
- Youth council events
- Unveiling at school with keynote by Congressman

- Division of Tobacco Prevention gave \$10,000 for billboard (tobacco quitline in left corner)
- banner at every school gym and tourist information center
- stadium cushions for All Stars and flyers
- regional forums
- be creative and innovative with money – do something different
- Britain Media.com or National Bank Products

Other Notes:

- This is an economic development award.
- There are 40 repeats for year 1 and 2 recipients.
- There is tremendous coalition growth from award.

Joyce Lipscomb - Spartanburg SC

- Drug Free Communities recipient
- 40-50 people regularly attend Youth Council
- “Youth Voices” with local university is a philanthropy project
- Raised 1/3 match with their own written RFP to go to nonprofits and contacted local businesses for match
- Community indicators with 10 goals
- 200 people wrote community improvement plan

Linda Thompson – Spocan WA

- Chase Youth Commission hold candidate forums, town hall meetings, and mentoring program
- Washington Drug Free Youth Council

Karen DesAulniens – Boise ID

- 100 Best Cities
- 40 assets of Search Institute
- Life’s Kitchen (for troubled youth to learn to be chefs)

Cindy Chaney – Orpheno ID

- 100 Best Communities winner
- Mayor's Youth Council (modeled after Chase)
- Teen Center (teens raised money, designed, layed floor, formed management team)
- mayor's initiative and Idaho DFY program prevention conference
- Idaho has the only youth plate with America's Promise on it (in the nation) and \$25 goes to Sheriff's Department where the plate is located

Wayne Frith – Chesterfield County VA

- affluent, rapid growing school system
- winner of multiple awards
- county has reputation of collaboration on any issue
- willingness to confront and solve any problem

Rick Peterson – Crawford County WI

- priority community due to website
- second poorest county in Wisconsin
- youth write public service announcements
- school system has fewer resources with 97% grading system
- open buildings for community events

Cheryl Pengratz – Los Alamos NM

- community health council wrote comprehensive plan
- juvenile justice advisory board with subcommittees to identify missing areas
- teen court for first offenders
- no public transportation

George Knotts – Elmonai IA

- winner 2 years in a row
- community safe coalition
- people get organized at monthly meetings
- keg registration passed

Greg Puckett – Mercer County WV

- West Virginia Teen Court Association and West Virginia CADCA Association
- Monroe County also received award
- Drug Free All Stars last year 20 schools and this year 35 schools

America's Promise Contacts

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