



Wednesday, November 20, 2019
5:30 pm Regular Meeting
UNM-LA, Building 2
Los Alamos, NM

MINUTES

1. The meeting was **Called to Order** by Jordan Redmond, Chair 5:35 PM.
2. **Introductions** were made by all who was in attendance, see Attached Sign in Sheet
3. Elizabeth Allen made a motion to **Approve Today's Agenda**, Gillian Sutton seconded. All in Favor. Motion Carried.
4. Carter Payne made a motion to **Approve October 2019 Meeting Minutes**, Morrie Pongratz seconded. All in Favor. Motion Carried.
5. Lisa Zuhn highlighted that we received the financial audit results back with no findings, for the **Executive Director Report**. There were no questions asked.
6. Lisa Zuhn, Executive Director, provided an **Update on Grants and Funding** that had been discussed at previous Board meetings.
 - a. **Con Alma** - Youth Mental Health First Aid training facilitator change because one moving and one retiring. Received funding from LANL Foundation to train Georgina Mesibov in September. Additionally, Con Alma approved a change of scope to send another person to instructor training. We will be sending Danielle Sutherland. Con Alma also approved our request for next year and have allotted \$12,000 which allows us to do 5 full classes and several other recertification classes.
 - i. Gillian Sutton asked how much does a Youth Mental Health First Aid class normally cost? ~ approximately \$1,500
 - b. **Dolly Parton's Imagination Library** – We received an \$1,100 donation from the Emily Bradley Memorial Fund, we should also receive \$5,000 from the Delle Foundation as part of the three-year agreement with them. We currently have 2 years built up in funding to continue to fund the library.
 - c. **United Way** Grant is currently doing interviews. We have the JJAB ask and the Collaborative ask. We should have a decision from them very soon.
 - i. Gillian Sutton asked what did we request? \$20,000 for JJAB and \$10,000 for our part of the Collaborative ask.
 - d. Our grant was submitted to **CYFD** by Los Alamos County. We should receive questions back from them and will hopefully know if it was approved or not by January. We submitted a BAR to JJAC/CYFD and were approved to shift \$24,020 of funds that we weren't going to

- use for the original intent. The funding was moved to the Resource Specialist Program.
- e. We are waiting for the RFP from **Los Alamos County** for our program and general funding. FY20 is an extension year so we are just waiting for the posting. Elizabeth Allen asked when the RFP will be due? It is normally a 30 day turn around from the day it was put out.
7. George Marsden, Director of the Teen Center, presented a video and answered questions on the **Arts and Resiliency Program** for the **YMCA/Teen Center**.
 8. Lisa Zuhn, Executive Director, presented a **Group Discussion on Program Attendance**. The goal of this discussion was to figure out how do we get our community to attend more of our seminars and sessions.
 - a. Are we targeting the right groups? Ideas from the groups:
 - i. Sending info to First Born, PTO's, Movie TheaterAd, Conjunction with the Saturday school, online teasers/clickable links, trying to keep it youth focused.
 - ii. Just emailing and just Facebooking isn't working. People are too saturated, no connection to something.
 - iii. Spanish speaking family, we need a bilingual program.
 - b. How do we reach people? Ideas from the groups:
 - i. Maybe trying to target smaller groups, like WR Faith or WR Coaches hitting those nets that are already entwined.
 - ii. Reaching People – streaming programs or online programs.
 - iii. Programs might be taking too long (maybe split it up in a couple days)
 - iv. Names of the programs are deceiving and scaring people away.
 - v. Incentivizing programs to bring people, Door Prizes.
 - vi. Making some of this community service for troubled students,
 - vii. Presentation videos, more interactive things, instead of flyers do videos
 9. In **Other Business**, the Marketing/Communication committee made an announcement to receive feedback. They are looking for ideas on changing the organization's name or tag line and would like input from other members or the Board. Will be discussed by the Committee at the January meeting.
 10. There will not be a meeting in December, so the **Next Meeting** is Wednesday, January 15th, 2020, Committee Meetings will be held.
 11. The meeting was **Adjourned** at 6:48 PM.

APPROVED BY BOARD ON JANUARY 15, 2020

Jordan Redmond

[Jordan Redmond \(Jan 21, 2020\)](#)

Jordan Redmond, Board Chair



PLEASE SIGN IN

	Print Name	Signature	Agency/Organization
1.	Jordan Redmond		Parent Rep / LAFC
i' 2.	Chloe Pratt		youth Liaison
y 3.	Nina Johnson		youth liaison
4.	Gray E. Pooj		NJB
5.	Marie Bongutz		Seniors
6.	Sharon Burr		Wanna A
7.	Lillian Sutton		KRSN - Media
8.	Naomi Larkin		JPO/CYFD
9.	Carber Payne		LATS
10.	Kyrtine Coblenz		LAPS HST
11.	Elizabeth Allen		MUNI COURT
12.	Chris Ross		CAPD
13.	George Marsden		Family YMCA/LATC
14.	Sylvie Johnson		" "
15.	Tara Adams		JSAB
16.	Santina Shije		YRS
17.	Christine Nartag		JJAB/ YRS / Parent
18.	Danielle Sutherland		JJAB
19.	Eric Laskie		JJAB/LAPS
20.	Carie Fanning		FSN
21.	Margi Harrach		parent
22.	Suzanne Lynn		LAMS
23.	Lisa Zuhn		JJAB
24.			
25.			
26.			
27.			
28.			